

UP FRONT



DAVID HARTUNG

Spin master

FILIFE SENNA FERNANDES
Rotary Club of Macau

Even Rotarians can bust a move on the dance floor, says Filipe Senna Fernandes, who has built a following as a disc jockey: He was among the featured performers at the 2014 New Year's gala at the Galaxy Macau casino. A business consultant and marketing professional by day, Senna Fernandes, 43, is a seventh-generation Macanese whose late father, Henrique, was a legendary civic figure (and, like him, a past club president). Macau, a special administrative region of China and a onetime Portuguese colony, is booming, with gambling revenue about seven times that of Las Vegas and a lively club scene. "I play music that makes people happy. My base is soul and funk and disco," Senna Fernandes says. As a 13-year-old in the '80s, he followed his older brothers Vasco and Miguel and learned the art of remixing. Back then, he notes, "you only had vinyl." Now, with a computer and a couple of USB drives loaded with tunes, Senna Fernandes serves as a musical ambassador of sorts in attracting young people to Rotary. "For the past four years, I've been the deputy district Rotaract chair. Working with Rotaract, you want to present yourself not necessarily as being younger in age, but young in spirit," he says. Rotarians are also known to show up in support at his venues. "I'm happy to see them. And, yes, they do dance." — BRAD WEBBER