



# Meet Taiwan-ICCA Bidding Workshop

## Taiwan's Journey to Host the Rotary International Convention 2021

國際扶輪 前理事 謝三連  
Jackson Hsieh

24 May, 2016





謝三連

**Jackson Hsieh**

- **1991-1993 Charter President of the RC of Taipei Sunrise**
- **1998-1999 District Governor of District 3520**
- **2008-2010 Director, Rotary International**
- **2011-2015 Trustee, The Rotary Foundation**
- **2021 HOC Chair, 2021 Taipei RI Convention**



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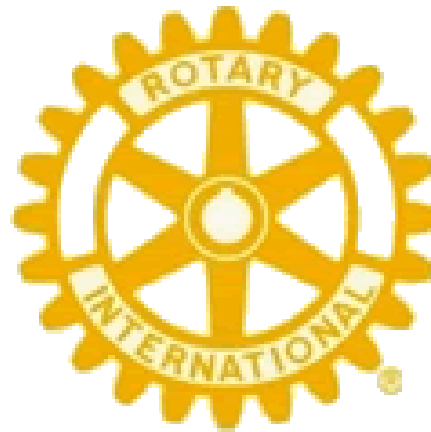
- Introduction of Rotary International
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# Rotary International

國際扶輪

# Rotary

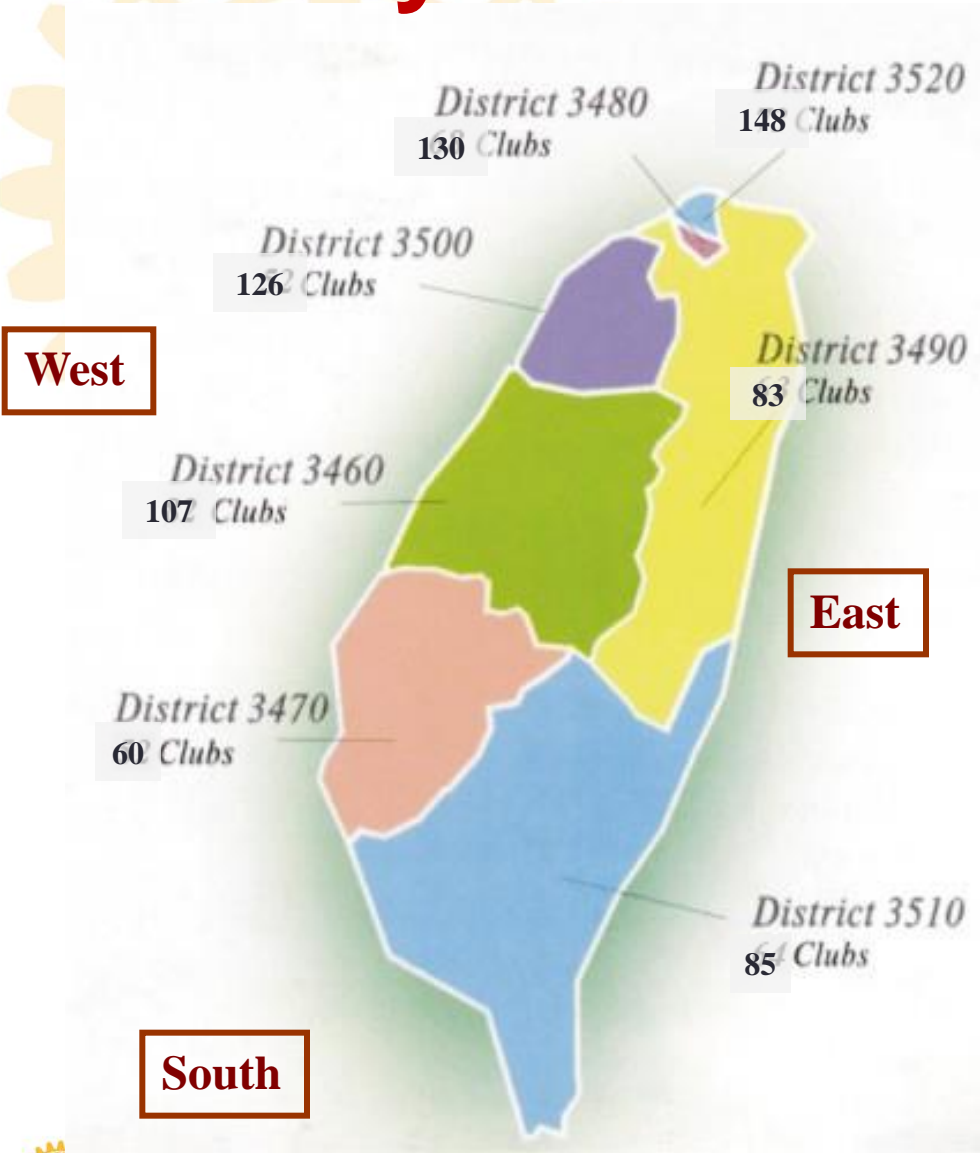


# Rotary in Taiwan

# 台灣扶輪

## 7 Districts

District	Club	Member
3460	107	5,470
3470	60	2,247
3480	130	5,091
3490	83	5,241
3500	126	5,929
3510	85	4,182
3520	148	6,361
<b>Total</b>	<b>739</b>	<b>34,521</b>



# 1994 RI Convention Taipei

## 1994台北國際扶輪年會

乾杯在台北

**More than 31,000** Rotarians and guests attended in Taipei.



2021 Rotary International Convention in Taipei

# RI Convention in Asia

## 亞洲地區國際扶輪年會

Year	City	Number of Attendee
1989	Seoul	38,878
1994	Taipei	31,161
1999	Singapore	17,903
2004	Osaka	45,381
2012	Bangkok	33,104
2016	Seoul	Est. 47,500
2021	Taipei	Est. 35,000-40,000



# Applied Cities

## 爭取主辦權城市

1	Boston, Massachusetts, USA
2	Cape Town, South Africa
3	Hamburg, Germany
4	Hong Kong/Macau, People's Republic of China
5	Houston, Texas, USA
6	Madrid, Spain
7	Manila, Philippines
8	Montpellier, France
9	Orlando, Florida, USA
10	Rome, Italy
11	Taipei, Taiwan (ROC)



# Application Criteria

## 申請必要條件



Supports

Venue

Housing

Transport

Incentives

Financial



# Venue 主要會場



## *Taipei Nangang Exhibition Center, Hall 1*

- Showground (sqm) : 45,360
- Conference rooms :
  - 9 (easily partitioned into 13)
  - 25-500 seats per room
  - 1,900 seats in total
- Parking spaces : 620 cars



## *Taipei Nangang Exhibition Center, Hall 2*

- Showground (sqm) : 30,240
  - Convention center :
    - 1 (easily separated into 8)
    - 50-2,400 seats
    - 6,048 sqm
  - Parking spaces : 1,400 cars / 30 buses
- Due to complete in 2018**



# Taipei Nangang Exhibition Center, Hall 2

*Construction progress update*



2015. 03. 30



2016. 03. 08



Due to complete in 2020



Walking Distance (in ONE min)



TWTC NANGANG 1

- **Grand Hi Lai Hotel**
- 420 Rooms
- 5 Conference Rooms
- 7-meter High Banquet Hall (banquet for 1,500 people)

- **Caesar Park Hotel Nangang**
- 650 Room
- 1 Banquet Hall for 1,500 people



# Welcome to Taipei

- Time to Marvel
- Time to Eat
- Time for Two Wheels
- Time for Nature
- Time to Shop
- Time for Love

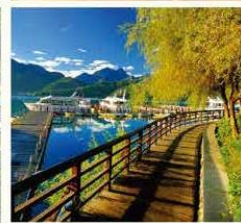
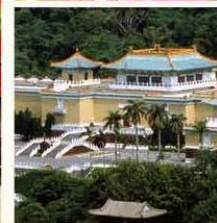


## Taiwan – The Heart of Asia

Come and enjoy Taiwan's unique cuisine, romance, lifestyle, shopping, culture and ecology.

## What are you waiting for?

It's time to plan your leisurely adventure on this beautiful island wonderland!



# Financial Incentives

## 財務誘因

- *Venue at no cost to Rotary International*
- *Shuttle bus between venue and OP hotels*
- *Free public transportation day pass*
- *Shopping & Dining Discounts*
- *Discounts on fees for tickets to various museums*
- *Discounted pre and post convention tours*
- *Free Wifi almost everywhere in Taipei*



# RI Site Visit

## 國際職員來台場勘





**RI Convention in Taipei**  
**2021 國際扶輪年會在台北**

***June 13-16, 2021***

***Taipei***

***Taiwan***



# Benefits of hosting RI Convention in Taipei

## 台北主辦國際扶輪年會的益處

- **35,000-40,000 participants coming to Taipei will improve economy and social development.**
- **Gaining experience of hosting large international events.**
- **Enhance Taiwan and Taipei's international visibility.**
- **Build up Taiwanese's positive image, show our hospitality and friendly character.**



# Bidding Experience

## 爭取主辦權經驗分享

### *Winning Key:*

- **Great Support from Government.**
- **Lower tax and reasonable hotel rate compare to other cities.**
- **Well developed transportation network.**
- **Easy access hotels and venue.**
- **Tourism attractiveness.**
- **Most of the countries are visa exempt.**
- **Local Rotarians and volunteers support.**



# Security 治安

## LIFESTYLE9.COM

Publish Date: July 9, 2014

HOME FASHION HEALTH & FITNESS LIFEHACKS TECHNOLOGY LIFESTYLE

WORLD & BUSINESS

### Top 10 Safest Countries In The World To Settle In 2014

JULY 9, 2014 BY MIA AUTUMN

164 COMMENTS



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ADS



EMAIL NEWS LETTER

Every post in your inbox. Once a day

# Taiwan is the Top 2 Safest Country in the World

Reported by 'Federal Bureau of Investigations'



2021 Rotary International Convention in Taipei

**Reported by CNN:**

# **45 Best Taiwanese Food We Can't Live Without**

## **45道台灣必吃小吃**

**Taipei travel essentials: passport, cash, extra stomach.**



**Night Market Culture**





# Convenient Lifestyle

## 便利的生活



### ***Eslite, 24 hour bookstore in Taiwan***

Eslite was awarded “Asia’s Best Bookstore” by Time Magazine in 2004. More than half a million people visit the main branch every month.



### ***Taiwan highest convenience store density***

There are nearly 20,000 24-hour convenience stores in Taiwan, and you could find almost everything you need in the shop.



# Discover the Beauty of Taipei

## 體驗台北之美

Within the proximity of **30-60 minutes** one can enjoy the beauties of mountains, rivers, lakes, islands, seashores, hot springs, forests, etc...





# Future Planning

## 未來規劃

***Planning: Start from now!***



# Conference Call with RI

## 電話會議 2016.04.12



# HOC Chart

## 組織圖

### 2021 Rotary International Convention Host Organization Committee

#### Advisory

PRIP Gary C.K. Huang  
RID Frederick H.M. Lin  
Mr. Emile Chih-jen Sheng

#### Host Chair

PRID Jackson S.L. Hsieh

#### Host Areas

D.3460, 3470, 3480, 3490,  
3500, 3510, 3520 of  
Governor(s), DGEs, DGNs,  
DGNDs  
(All Taiwan's Districts)

#### Vice Chair

PDG Archi Jason S.C. Hsu

#### Secretary General

PDG Pauline Leung

#### Executive Committee

20 executive members

#### Finance

CFO PP Ping Lee  
Budget  
Insurance  
Legal  
Fundraising & Sponsorship

#### General Service

Volunteer Recruitment  
Special Needs  
HOC Equipment  
HOC Office(s)  
Government Relations  
City Decoration  
Secretary  
Webmaster

#### House of Friendship

Business Exposition  
HOF Entertainment  
Food & Refreshments  
Vendors  
Projects

#### Welcome Promotion

Local Attendance Promotion  
Publicity  
Welcome/Greeters  
Information center  
Logo design  
Transportation

#### Host Events

Host Hospitality  
Pre-Convention (Saturday Night)  
HOC Events



# HOC Position

Name	Responsibilities
PRID Jackson Hsieh	Chair
PRIP Gary Huang	Advisory
RID Frederick Lin	Advisory
PDG Archi Hsu	Vice-Chair
PDG Pauline Leung	Secretary General & Promotion
PDG Kega Yao	Treasurer
PDG Electronics Hsieh	Accommodation
PDG Computer Chiu	House of Friendship
PP Ping Lee	CFO
PP David Wang	Liaison-Government
PP Johns Huang	Liaison-Government
PP Patti Tang	Venue & Logistics (PCO)
PP Benjamin Wu	Transportation
CP Wendy Chiu	Host Events
Bob Yin	Publication
Rachel Wu	Meetings & Events



# Timeline

## 時程規劃

Category include:



# Example Sharing

## 案例分享



한국어 日本語 中國語 Français Español português Italiano D - 22

Rotary Convention Tour Events House of Friendship Contact us YLS 2016

## 2016 RI Convention, Goyang KINTEX, Korea ▶

28 May ~ 1 June 2016

HOC Events



Host Hospitality Night



Young Leaders Summit





***THANK YOU***

**謝謝**

